



**For immediate release**

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**URBAN HEALTH PLAN RECOGNIZED FOR DELIVERING  
QUALITY PATIENT CARE TO BRONX RESIDENTS**

-Received highest level of recognition from  
National Committee for Quality Assurance (NCQA)

Urban Health Plan, Inc. was awarded a Level 3 recognition as a Physician Practice Connections – Patient-Centered Medical Home (PPC-PCMH) from the National Committee for Quality Assurance (NCQA). Level 3 recognition is the highest awarded by the NCQA. It affirms the quality of patient care UHP provides to medically underserved communities in the Bronx.

The NCQA defines a medical home as a model of health care in which the patient has an ongoing relationship with a personal physician who leads a team that is collectively responsible for patient care. UHP's continuing effort to provide patients with coordinated and integrated whole person health care was recognized and lauded by the NCQA with the designation of Level 3 Patient-Centered Medical Home.

"This is a major acknowledgement of the health care we provide at Urban Health Plan," says Paloma Hernandez, president and chief executive officer, Urban Health Plan. "By constantly reviewing how we can improve the quality of care we deliver, we ensure we live up to the high standards of patient care that we have set for ourselves. This award confirms we are on the right track," says Hernandez.

**About Urban Health Plan:**

Urban Health Plan (UHP) is a network of federally qualified community health centers based in the South Bronx and Queens. Its mission is to improve the health status of underserved communities. In 2008, UHP served 31,000 patients through 171,000 patient visits at four clinic sites, five school-based clinics, and four off-sites. It has served the Hunts Point, Mott Haven and other surrounding communities of the Bronx since 1974.

As a federally qualified health center, UHP plays a vital role in providing health services to poor and medically underserved populations who often have difficulty accessing quality health care.

Over the years, UHP has developed many health improvement initiatives including a nationally acclaimed asthma management program, programs in childhood obesity prevention, nutrition, HIV/AIDS care, and mental health services. UHP is one of the first community health centers in New York who fully uses electronic medical records and is currently using iris recognition technology to identify patients.



In 2006 UHP received the National Exemplary Award from the United States Environmental Protection Agency for its efforts to reduce asthma rates in Hunts Point. It has been named one of the top twenty-five Hispanic not-for-profits in the country by Hispanic Business Magazine for the past three years. In the summer of 2009 UHP was named one of the top twenty community health centers in the country and received the Nicholas E. Davies Award for Excellence from the Health Information Management Systems Society for its excellence in the use of electronic health records.

More information on UHP can be found at [www.urbanhealthplan.org](http://www.urbanhealthplan.org).